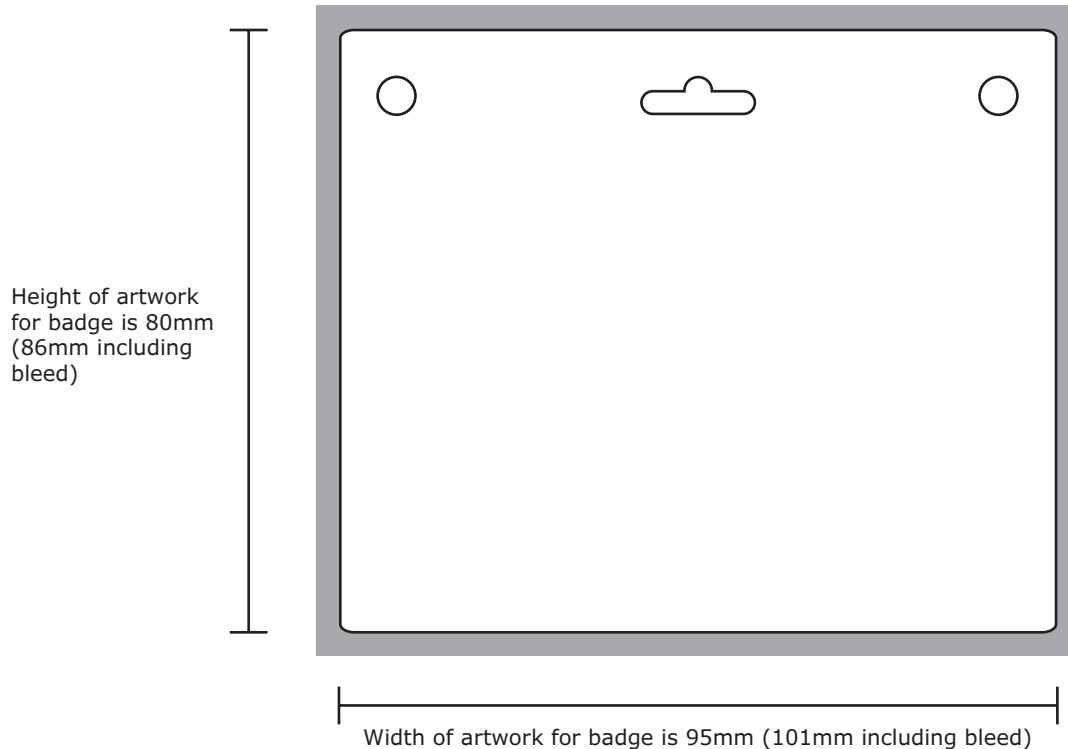


Peel and Stick (Butterfly) Badge

6mm down from the top of the badge (not including bleed) are two 5mm diameter holes positioned 5mm from the left and right edges, and a centrally positioned euroslot that is 5mm high and 15mm wide.



Design Guidelines

Peel and Stick (Butterfly) badges are printed individually, in one pass in full colour, on an A5 carrier. When printed the badge itself peels off the carrier, folds in half and can be attached to a lanyard or clip.

The Peel and Stick (butterfly) badge is 95mm wide x 80mm high.

Please add at least 3mm of bleed.

Maximum extent for images and text not intended to bleed is 4mm in from badge edge.

At the top of the badge are two 5mm diameter holes and a centred euroslot. Please keep logos, text etc out of the top 15mm of artwork to allow room for these holes.

If barcodes are going to be printed on the badge they will need to be printed on a plain white area (or very pale tint of colour) at least 50mm wide x 20mm high. This area must be clear of the edge of the badge and the holes/euroslot.

Create the artwork at 300dpi.

The badges are printed double sided. The same artwork will be printed on both sides of the badge. If the back of the badge is different please supply separate artwork for each side.

We can accept artwork in the following formats: eps, pdf, tiff or jpeg (If sending jpegs please make sure they are saved at maximum quality with the least compression).

Please **DO NOT** add crop marks, bleed marks, registration marks, colour bars, badge outlines, hole/slot outlines or any other printing guides to the artwork.